Training for Intervention Procedures

By Adam Chafetz
Our History

- Founded in 1982 by Dr. Morris Chafetz, Founding Director of the National Institute on Alcohol Abuse and Alcoholism (NIAAA)
- The overwhelming response to our pilot program, TIPS for On Premise, led to other programs tailored to specific industries.
- In 28 years, TIPS has certified over 50,000 trainers and over 3 million servers worldwide.
- Recognized as the standard for server training programs
- Mission: *To educate and train all facets of society in the responsible sale, service and consumption of alcohol.*
The Obvious Benefits

- Reduce alcohol related problems
- Avoid serving to underage people
- Minimize property damage caused by intoxicated patrons
- Protect your bottom line
The Not-So-Obvious Benefits

- Legal Protection
- Regulatory Compliance
- Insurance Discounts
- Staff Professionalism
- Enhanced Community Standing
- Customer Service
Our Programs

**Commercial**
- On Premise (available in eTIPS online)
- Off Premise (available in eTIPS online)
- Concessions
- Gaming (available in eTIPS online)
- Social Functions

**Consumer**
- University
- Workplace
- Seniors
- Parents
Program Components

- Information
- Skills Training
- Practice and Rehearsal
- Exam and Certification
Program Objective

- Teach people what to look for.
- Teach people what to do.
- Show people what to do.
- Build confidence in your own skills to do something.
How Does TIPS Work?

➔ **Option 1:** Train-the-Trainer Workshop

➔ **Option 2:** In-Classroom Sessions

➔ **Option 3:** eTIPS Online Training
Success Stories

- West Des Moines Police Department
  - 47% drop in alcohol related problems
  - Get out of jail free card
  - 2 years with ZERO failure of compliance checks

- Volunteer Fireman’s Insurance Services

- Millikin University
  - Fist 100% student body TIPS trained
  - Results
  - Successes

- Edgartown, Massachusetts

- University Student, Sean Forbes
CONTACT US!

www.gettips.com
1-800-GET-TIPS