



Welcome to  
**HARM REDUCTION**  
INTERNATIONAL CONFERENCE 2013  
JUNE 9 - 12 | VILNIUS, LITHUANIA

presented and organised by:



**HARM REDUCTION**  
INTERNATIONAL



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INTERNATIONAL CONFERENCE 2013

## The International Harm Reduction Conference

For more than twenty years, we have been staging major international health conferences in cities around the world, focusing on improving policies and services that reduce the harms related to drug use, especially HIV infection. Our 23rd conference in 2013 builds on the success of our 2011 event in Beirut, Lebanon, where over eight hundred delegates from eighty nations gathered together to meet and discuss all aspects of harm reduction.

As the major international event in our sector, the conference is a high visibility and high impact event. Past keynote speakers have included the heads of major United Nations agencies and government Ministers.

The conference has high media visibility, with our media team ensuring coverage throughout the event in the national, regional and international press. In Beirut in 2011, press coverage was heightened by the involvement of local and regional celebrities, television personalities and even Miss Lebanon attending parts of the conference. In addition to the support of local famous faces, several Hollywood actors tweeted about our event throughout the week.

Participation in Harm Reduction 2013 will make your organisation visible to health professionals, policy makers, government representatives and community organisations from across the globe.

## The Programme

The programme of activities for Harm Reduction 2013 will be exhilarating and ground-breaking. Top international celebrities and personalities are being lined up to give outstanding keynote addresses, and our professional and highly experienced media team are already reaching out to regional and international press to ensure that our coverage equals or even surpasses that of previous conferences.

The 4-day conference programme will include the presentation of new and ground-breaking research, showcase innovative health services from all regions

of the world and provide hands-on training and workshop sessions. Harm Reduction 2013 will be the first of our conferences to have a dedicated track of sessions and activities taking place in the Russian language, in addition to simultaneous English/Russian translation in all major sessions.

The ever-popular Harm Reduction International Film Festival, now entering its ninth year, will screen dozens of films from around the world, with special screenings that will be open to the general public.

## Harm Reduction 2013 Vilnius, Lithuania

The 2013 conference will be held in Vilnius, the vibrant and historic capital of Lithuania, from the 9th to 12th of June. As Lithuania assumes the Presidency of the European Union on July 1st that year, the conference will take place at a moment when the eyes of Europe and or the world will be focused on Lithuania as never before.

The theme of the conference will be 'The Value/s of Harm Reduction', and will focus on the urgent need to provide sufficient political and financial support to address the HIV epidemic driven by injecting drug use in many parts of the world.

[venue information over page](#)

## Sponsorships and Exhibits

Harm Reduction 2013 is committed to supporting the participation of as many participants from low and middle income countries as possible. One of the ways we seek to raise funds for this goal is through conference sponsorships.

**Sponsorship opportunities for you at Harm Reduction 2013 are many, varied and unique.**

Each year, the conference stages a vibrant, visible and highly trafficked exhibition area, where companies, businesses and organisations from around the world can promote their work and activities, and

engage directly with conference delegates.

Corporate exhibitors at past conferences have included major international pharmaceutical and medical supply companies, alongside other companies providing services in the health sector.

By exhibiting at Harm Reduction 2013 you will not just be reaching out to an 800 strong specialist target audience reflecting all aspects of the harm reduction, HIV, drug services and health sectors, but also to a potential global audience through the extensive media coverage which this event guarantees.

**Past exhibitors have included:**

- World Health Organization
- Red Cross/Red Crescent Societies
- Global Fund to Fight AIDS
- Open Society Foundations

- International AIDS Society
- Elsevier
- Reckitt Benckiser
- Shering Plough
- Exchange Supplies



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## The Venue

The conference will be held at the elegant 4-star Radisson Blu Hotel Lietuva, located on the banks of the River Neris in the centre of the Lithuanian capital of Vilnius.

Ideally situated near the city's business district, the Radisson Blu is only a short walk from the architecturally distinctive Old Town, a UNESCO World Heritage site. The hotel offers guests superb modern convenience amid such historic and cultural attractions as the Presidential Palace, St. Anne's Church and Vilnius Cathedral. The hotel situated 9 km away from Vilnius International Airport.

Our staff team, working in partnership with the local events company West

Express and the hotel's conference coordinator, will ensure the smooth operation of the exhibition zone, and meet the needs of all exhibitors.

This is a unique opportunity to be a part of an exceptional and engaging event, and to promote your organisation in the most targeted and results orientated way possible.

If you would like something a little more unusual or extra special to promote your organisation, please contact **Pippa Gray** at [pippa.gray@ihra.net](mailto:pippa.gray@ihra.net) to discuss a bespoke package tailored specifically to your needs.



Our professional exhibition team is headed up by **Pippa Gray** who can be contacted for further information and all your exhibition needs. We pride ourselves on our professionalism and excellent customer service and look forward to speaking to you soon!

Please contact:

Name:

Organisation:

Address:

Telephone:

Email:

I am interested in receiving more information on:

- Principal Sponsorship
- Film Festival
- Dialogue Space
- Exhibition stands: Economy/Premium/Deluxe
- Bespoke Sponsorship
- Poster Display Area
- Conference Badges
- Official Conference T-Shirts
- Daily Bulletin Advertising
- Online Advertising

Our conference team will get back to you straight away to discuss your needs and to help you design the best package for your organisation. Thank you for your interest and we look forward to seeing you in Vilnius!

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