

# HR19

PORTO 28 APRIL — 1 MAY '19

**PEOPLE  
BEFORE POLITICS**

**AS PESSOAS  
ANTES DA POLITICA**

**SPONSORSHIP, EXHIBITION  
AND ADVERTISING OPPORTUNITIES**

[www.hri.global/hr19](http://www.hri.global/hr19)  
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# AS PESSOAS ANTES DA POLITICA

Harm Reduction International's 2019 conference will take place in the beautiful city of Porto in Portugal, from 28 April to 1 May 2019. The four-day event will take place at the Alfândega Porto Congress Centre; located in the historic centre of the city of Porto, along the bank of the Douro River, the Alfândega was renovated under the direction of award-winning architect Eduardo Souto de Moura. It has amazing spaces that will be ideal for our biennial gathering, with a spectacular, dedicated exhibition space.

As hosts of what will be the biggest global harm reduction event of the year, Harm Reduction International and Portuguese partner Agência Piaget para o Desenvolvimento (APDES) look forward to welcoming close to 1,000 delegates from 70 countries to discuss and address issues related to drug use, human rights, drug policy and public health. It is perhaps the most important global gathering of professionals active in the area of health and social services for people who use drugs, and will see frontline service providers, policy and decision-makers, activists and people who use drugs, among others, in attendance.

As the global debate on the shortcomings of punitive drug laws continues to intensify, HR19's timing and location takes on a special importance. Numerous countries are moving toward reform and implementing cost-effective and lifesaving harm reduction measures. Portugal's decriminalisation model is often held up as an example of best practice in protecting the health and human rights of people who use drugs, and this will be a unique opportunity for people around the world to learn about the advances made from this approach.

The conference theme for 2019 will be "People before politics" – a chance to convey the importance of putting people's lives and wellbeing before political ideology.

HRI and APDES welcome all potential sponsors for what promises to be another high profile, high impact conference.

## AT A GLANCE

- One of the largest international events of its kind
- Up to 1000 delegates in attendance from over 70 countries
- Recognised by major international organisations such as WHO and OSF
- Abstract-driven agenda that addresses the most current issues - driving the need for delegates to attend
- Over 30 exhibition stands with the option of bespoke design
- Dedicated external PR agency raising the event's international profile
- Attention of a dedicated team to ensure you get the most out of HR19
- Bespoke packages available upon request

## 1. CONFERENCE SESSION SPONSORSHIP

The core conference programme will be finalised towards the end of December 2018. The programme will comprise of an opening and closing ceremony, three plenary sessions, major sessions, concurrent sessions and also workshops. The sessions will cover a wide range of topics and themes.

Conference programme sponsorship is a great way to engage with your audience in order to effectively communicate your message, as well as build relationships. Harm Reduction International is interested in hearing from you if you would like to sponsor any sessions or workshops throughout the conference.

There are a variety of conference programme sponsorship opportunities, which will provide your organisation with an effective platform to showcase your brand, products and services.

### a) Plenary Session Sponsorship

Three opportunities to sponsor a daily morning plenary session - a high profile event with attendance from dignitaries, keynote speakers and the media. Your sponsorship includes travel and accommodation for the plenary speakers as well as the plenary session room costs.

### b) Major Session and Parallel Session Sponsorship

Your sponsorship includes travel and accommodation for the session speakers, as well as the session room costs.

**PRICE ON APPLICATION**

### BENEFITS OF SESSION SPONSORSHIP

- Accreditation as a session sponsor in the programme, as well as on all marketing material
- Sponsor's logo on the session holding screen
- The opportunity to distribute materials (to be supplied by the sponsor) in the session room
- Sponsor's logo on the conference website with a hyperlink to the organisation's website
- Sponsor's logo displayed in the sponsors' section of the Conference Reader, distributed to delegates, speakers, press and guests on arrival
- One complimentary delegate bag insert



# AS PESSOAS ANTES DA POLITICA

## 2. DIALOGUE SPACE

This is an exciting and exclusive opportunity to sponsor one of the most popular and engaging elements of the conference. The uniquely interactive nature of the Dialogue Space aids collaboration and learning, and is an ideal showcase for your brand.

- Branding clearly displayed within the main design of the area
- Accreditation as the dialogue sponsor in the programme, as well as on all marketing material
- Sponsor's logo displayed in the sponsors' section of the Conference Reader distributed to all delegates, speakers, press and guests on arrival
- Sponsor's logo on the conference website with a hyperlink to the organisation's website
- One delegate bag insert

**GBP: £19,950**





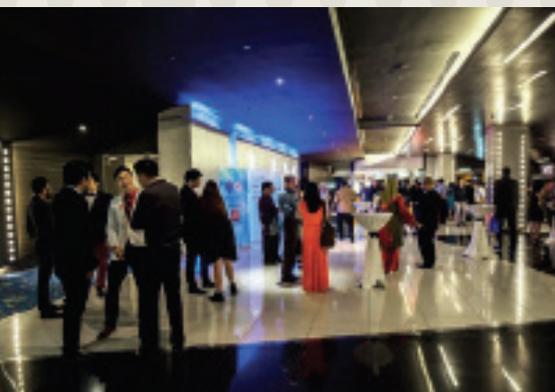
### 3. FILM SESSIONS

A firm favourite amongst delegates, the Film Sessions screens documentaries, advocacy films, training videos, and fictional work related to drug use, harm reduction and drug policy. Films shown at the event have subsequently been used for advocacy purposes in many countries, and are both engaging and varied in content.

As well as the Film Sessions screening during the conference, there will be a local public film screening, showcasing the most successful films.

- Accreditation as Film Sessions sponsor on all marketing material, including the programme
- Sponsor's logo on the conference website with a hyperlink to the organisation's website
- Sponsor's logo on the banner during the public screening
- Sponsor's holding slide during the conference film sessions
- Two delegate bag inserts
- Sponsor's logo displayed in the sponsors' section of the Conference Reader distributed to all delegates, speakers, press and guests on arrival
- Free exhibitor stand

**GBP: £29,950**



# AS PESSOAS ANTES DA POLITICA

## 4. DRINKS RECEPTION

This is a unique opportunity to host a drinks reception after the opening ceremony of the conference, to which all conference delegates and dignitaries are invited.

The Reception offers attendees and sponsors an evening networking opportunity. Your sponsorship will provide alcoholic beverages, soft drinks and light snacks for guests.

- Organisation's name linked to reception in the programme
- Prominent positioning of branded banners (sponsor to provide) in reception area
- Sponsor's logo displayed in the sponsors' section of the Conference Reader distributed to all delegates, speakers, press and guests on arrival
- One complimentary delegate bag insert

**GBP: £14,950**



## 5. INTERNET HUB AREA

Help keep our delegates connected by sponsoring our internet hub, a prominent seating area with charging stations for delegates' electronic devices, individual work stations, and spaces for small meetings.

- Organisation's name prominently featured in programme
- Prominent positioning of branded banners (sponsor to provide) in hub area
- Sponsor's logo on the conference website
- Sponsor's logo displayed in the sponsors' section of the Conference Reader distributed to all delegates, speakers, press and guests on arrival

**GBP: £9,950**



### 6. EXHIBITION STANDS

#### a) Shell Scheme Stand

- Exhibition stand space
- Shell scheme, carpet and signage, one table, two chairs
- Standard double socket with lighting
- Branding on the dedicated HRI conference website
- Two delegate places
- Sponsor's logo and 50 word company profile, to be displayed in the sponsors' section of the Conference Reader distributed to all delegates, speakers, press and guests on arrival
- Added extras available on request (charges apply)

**GBP: £3,950**

*Discounts are available to charities; price on application.*

*If you would like to build your own bespoke stand, space is available on a m2 basis; price on application.*

#### b) Express Stand

Excellent for charities and government agencies who wish to deliver key messages primarily through networking in a dedicated space.

- 1.5m2 space complete with one cocktail table and adjacent allocation of space for one free-standing pull-up banner, positioned at key points in the exhibitor area
- One delegate place
- Sponsor's logo and 25 word company profile, to be displayed in the sponsors' section of the Conference Reader distributed to all delegates, speakers, press and guests on arrival

**GBP: £1,250**



# AS PESSOAS ANTES DA POLITICA

## 7. SEAT DROP

Showcase your brand, product and services, by placing a flyer on each seat in the main conference plenary hall.

Available sessions:

- Opening Ceremony
- Three Plenary sessions
- Closing Ceremony

You will be asked to arrange the printing and delivery of your flyers to the conference venue. The flyers will then be distributed by HRI staff before the session.

**GBP: £750** (Limited availability)

## 8. DELEGATE BAGS

- Dedicated branding on one side of conference bag
- Two delegate bag inserts
- Exclusive branding visually endorsed by the presence of additional HRI and HR19 logos
- One roll-up banner positioned in a prominent position in the main conference area (sponsor to provide)
- Sponsor's logo displayed in the sponsors' section of the Conference Reader distributed to delegates, speakers, press and guests on arrival

**GBP: £4,950**



## 9. DELEGATE BADGE LANYARD SPONSORSHIP

Take this great opportunity to engage with your audience, by promoting your organisation through sponsoring the conference badge lanyards.

The badges, hanging on lanyards with your logo imprinted on them, are compulsory for all meetings and functions throughout the conference, and must be worn at all times.

- Sponsor’s logo will be displayed on the lanyards that all participants receive, as it is required for entrance into all conference events
- Sponsor’s logo displayed in the sponsors’ section of the Conference Reader distributed to delegates, speakers, press and guests on arrival
- One logo-branded banner at the registration desk (sponsor to provide)

**GBP: £2,950**



## 10. OFFICIAL CONFERENCE T-SHIRTS

To see your logo and company name all over the conference venue, you may like to consider sponsoring the official conference t-shirt. Worn by around 30 to 40 staff and volunteers, every day of the conference, the t-shirts give great exposure. This is a high profile but affordable sponsorship option.

**GBP: £2,450**

## 11. DELEGATE BAG INSERTS

Your information at our delegates’ fingertips!

Commercial Inserts: **GBP: £590**

Charitable Inserts: **GBP: £120**

## 12. SPONSOR A DELEGATE

Pay for the registration, travel and accommodation of someone who would be otherwise unable to attend. HRI will select the recipient from the scholarship application list.

- Sponsor’s logo on badge of sponsored delegate
- Sponsor’s logo displayed in the sponsors’ section of the Conference Reader distributed to delegates, speakers, press and guests on arrival

**GBP: £2,450**

# AS PESSOAS ANTES DA POLITICA

## REQUEST FORM

Title	
First Name	
Surname	
Email	
Direct Dial	
<b>Company/Organisation Details</b>	
Organisation Name	
Address Line 1	
Address Line 2	
Town	
City/State	
Postal/Zip Code	
Country	
Contact Number	
Fax Number	
Website	
Description (please tick)	<input type="checkbox"/> Commercial <input type="checkbox"/> Charity <input type="checkbox"/> Other

## SPONSORSHIP, EXHIBITION AND ADVERTISING OPPORTUNITIES

Please Tick

- 1a. Plenary Sessions Sponsorship  **POA**
- 1b. Major & Parallel Sessions Sponsorship  **POA**
- 2. Dialogue Space Sponsorship  **£19,950**
- 3. Film Sessions Sponsorship  **£29,950**
- 4. Drinks Reception Sponsorship  **£14,950**
- 5. Internet Hub Sponsorship  **£9,950**
- 6a. Exhibition Shell Scheme  **£3,950**
- 6b. Exhibition Express Stand  **£1,250**
- 7. Seat Drop  **£750**
- 8. Delegate Bags Sponsorship  **£4,950**
- 9. Delegate Badge Lanyard Sponsorship  **£2,950**
- 10. Official Conference T-Shirts Sponsorship  **£2,450**
- 11a. Delegate Bag Inserts Commercial  **£590**
- 11b. Delegate Bag Inserts Charitable  **£120**
- 12. Sponsor a Delegate  **£2,450**

Authorising Signature

*I would like to reserve the option/s listed above and understand that further formally binding terms and conditions will be presented in the form of a contract between both HRI and sponsor at a later time.*

First Name (Print)

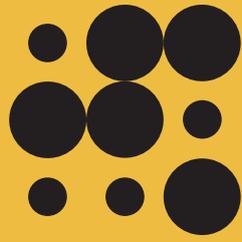
Surname (Print)

Job Title

Position

Date

**Please return this form (signed), along with your company profile and logo to [conference@hri.global](mailto:conference@hri.global).**



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